

What is claimed is:

1. A method for processing the multimedia script, wherein the multimedia script includes at least one initial responding software module, which is used for activating a corresponding multimedia element, comprising the steps of:

5 (a) receiving an activating instruction which corresponds to said initial responding software module;
(b) acquiring a specific parameter of said activating instruction; and
(c) updating said initial responding software module according to said specific parameter in order that the updated responding software module
10 can activate said multimedia element based on the specific parameter acquired.

2. The method according to claim 1, wherein said activating instruction includes a multimedia mark.

3. The method according to claim 1, wherein said specific parameter
15 includes the specific time parameter.

4. The method according to claim 3, wherein said specific time parameter includes the time when said activating instruction is received.

5. The method according to claim 4, wherein said time when said activating instruction is received includes the relative time when said activating
20 instruction is received.

6. The method according to claim 1, wherein step (c) includes replacing said initial responding software module with the corresponding responding software module which responds to said specific parameter.

7. The method according to claim 6, wherein said specific parameter
25 includes the time when said activating instruction is received.

8. The method according to claim 6, wherein said specific parameter includes the relative when said activating instruction is received.

9. An apparatus for processing the multimedia script, wherein the multimedia script includes at least one initial responding software module

which is used for activating a corresponding multimedia element,
comprising:

receiving means for receiving an activating instruction, said activating
instruction corresponding to said initial responding software module;

5 acquiring means for acquiring the specific parameter of said activating
instruction; and

10 updating means for updating said initial responding software module
according to said specific parameter, so that the updated responding
software module can activate said multimedia element according to the
specific parameter acquired.

10. The apparatus according to claim 9, wherein said specific parameter
include the specific time parameter.

11. The apparatus according to claim 10, wherein said specific time
parameter includes the when said activating instruction is received.

15 12. The apparatus according to claim 9, wherein said updating of said initial
responding software module according to said specific parameter includes
replacing said initial responding software module with the corresponding
responding software module which responds to said specific parameter.

20 13. A server, in which a script is stored, wherein said script includes at least
one initial responding software module which is used for activating a
corresponding multimedia element, comprising:

means for processing the multimedia script file, comprising:

receiving means for receiving an activating instruction which
corresponds to said initial responding software;

25 acquiring means for acquiring the specific parameter of said activating
instruction; and

30 updating means for updating said initial responding software module
according to said specific parameter, so that the updated responding
software module can activate said multimedia element according to the
acquired specific parameter; and

information transmitting means for transmitting the activating instructions and the script files to the user terminals connected to said server.

- 5 14. A server according to claim 13, wherein said specific parameter includes a specific time parameter.
15. A server according to claim 14, wherein said specific time parameter includes the when said activating instruction is received.